

Drive your business with  
RoadShow's new prime location

# billboard



The launch of a new billboard business is yet another way RoadShow is keeping you and your products streets ahead.

Our first billboard in Hong Kong is strategically located on Hung Hing Road near the Cross Harbour Tunnel entrance, making it one of the most premium billboards in town. It is guaranteed to give your clients' products and services high visibility.

The high-visibility billboard on Hung Hing Road will enable advertisers to reach 3.5 million vehicles every month.

With our entry into the billboard business, RoadShow now offers unparalleled integrated marketing services, incorporating BUS-TV and BUS-BODY advertising, media content development and event management. RoadShow continues to remain better positioned to meet agencies and advertisers' integrated media and marketing services needs.

**RoadShow** **BILLBOARDS**  
Leader Force Ltd.

ENQUIRY HOTLINE: 2746 8777