

BILLBOARDS

Leader Force Ltd.

Get Set to
Capture the Eyes of Even More
Cross Harbour Tunnel Users!



Average Monthly Traffic
Over 4.7 million*

RoadShow takes great pleasure in proudly announcing its appointment to operate its latest premium billboard – **China Travel Hip Kee Godown No.1**

Commanding a prime location facing towards – and easily visible along – **Hong Chong Road, Princess Margaret Road** and **Chatham Road North**, our newest site is sure to capture the eyes of everyone travelling to or from the Territory's busiest tunnel. A magnet for the eyes of drivers and passengers inside an estimated **4,700,000 vehicles monthly** by both day and night, it all adds up to a surefire way to maximize 24/7 exposure for your brands.

Advertising Hotline: **2746 8777**